

**TERMS & CONDITIONS:**

- Advertiser will have to send us the advertising content in order for us to create the advert – good quality logo, images, adequate and correct information as well as up to date contact details and addresses. This can be done on our online form or via email.
- Advertiser should confirm with us that the advert is correct with regards to design and content after it has been created. This can be done via email or telephone.
- Comments are disabled from the site to avoid negative reviews and advertising.
- DIRECT'it LOWVELD is registered to monitoring statistical reports to ensure we have reports on the site's monthly traffic/visitors.
- The contact form on the advert, is sent through to the admin and we will then send it through to the owner of that advert listing. This is to avoid unnecessary SPAM towards our advertisers and for us to keep a track record of the success rate and results received for that specific advert.
- We can confirm that DIRECT'it LOWVELD is fully optimised and is closely monitored on the Search Engines, although we cannot guarantee a specific advert will indeed receive a certain amount of hits or incoming customers, this is however the goal and is why we take this into account and we ensure that each and every advert listing is fully optimised as well.
- Each Advert has it's own page and is individually optimised for optimum results. There is also an individual page tracker and is a live counter to monitor the visits the advert receives.
- Please Note, Search Engines work at its own pace and the indexing process can be time consuming. Although it is known that in due time, results and hits start to be gradually gained the longer your business has a web presence, the easier the search engines identify and recognise it.
- DIRECT'it LOWVELD has the main intension of having a high online traffic platform where businesses add themselves to for extra online presence, advertising and exposure to list your business information along with industry specific keyword tags, link through to your own website, link through to your email address, link through to social sharing icons, link to Google maps and contact forms (all of these elements & features contribute to positive SEO strategies for your business)
- We will add your business to the relating industry specific category your business belongs to, this could be more than one category, and we can also consider creating a sub-category for your specific business should we not have that category – if, however, this is necessary and accommodating to the needs of the service seeker and researcher. This could come at an additional cost.
- Our DIRECT'it Websites all have an option for "Nationwide" location – for those companies that aren't necessarily location specific.
- The site is designed for easy access, navigation and searching control. Where the adverts are listed accordingly and easily – making this an effortless platform to enable service seekers to find exactly what they are looking for, quickly and effectively.
- We offer a monthly debit order system, where you will be asked to fill out one form with your details and your monthly advertising debits will be deducted on the date you wish. This debit Order system will be under the name of our main company which is DESIGN SO FINE.
- We also offer an annual contract payment method, where you will pay for the current year upfront, and be invoice again in December for the following year ahead.

**PLEASE FILL IN THE CONTACT FORM BELOW:**

Name & Surname:	
Name of Business:	
Contact Number:	
Email Address:	
Date:	
<b>Please select your chosen advert option:</b>	
Standard Advert R150 monthly	<input type="checkbox"/>
Featured Advert R200 monthly	<input type="checkbox"/>
Professional Advert R180 monthly	<input type="checkbox"/>
<b>Please select your chosen payment method:</b>	
Monthly Debit Order	<input type="checkbox"/>
Annual Payment	<input type="checkbox"/>
I accept the terms & conditions	
Signed agreement by:	

**ADVERTISING PACKAGES**

**STANDARD ADVERT LISTING**

**R150 per month**

SEO | GALLERY | CONTACTS | INFO | TRACKER | MAP | AMMENITIES

**FEATURED ADVERTS:**

**R200 per month**

SEO | GALLERY | CONTACTS | INFO | TRACKER | MAP | AMMENITIES | YOUR SOCIAL MEDIA LINKS | FEATURED ADVERT | 1 X SOCIAL MEDIA POST MONTHLY

**PROFESSIONAL ADVERTS:**

**R180 per month**

SEO | GALLERY | CONTACTS | INFO | TRACKER | MAP | AMMENITIES | YOUR SOCIAL MEDIA LINKS